



## UNIT45 and Globe Tracker Partner on Smart Refrigerated Container Offering

- Partnership capabilities on display at Intermodal Asia in Shanghai, March 24-26 -

Copenhagen, Denmark - Rotterdam, Netherlands - February 18, 2015 - Intermodal 45-foot Container manufacturing pioneer UNIT45 has partnered with Globe Tracker International, a leader in global supply chain visibility, to offer the first commercial Smart Refrigerated container. The revolutionary system will combine data from the refrigeration unit with data collected from wireless sensors reporting condition and security variables from both inside and outside the container. The compilation of this data offers a true picture of cargo-in-transit and reduces risk and loss across the Intermodal space. The companies intend to display these capabilities at the Intermodal Asia 2015 show in Shanghai March 24-26.

"We are pleased to partner with UNIT45 to bring this exciting technology to the global marketplace. This solution is a direct result of listening to the customer and understanding the challenges of the global supply chain," says Jim Davis, CEO of Globe Tracker International.

"UNIT45 B.V. is as an intermodal innovator constantly evolving business, developing in line with the market in order to provide its customers with state-of-the-art container solutions they require such as securing their high value cargo. We are very delighted to be cooperating with Globe Tracker International," says Jan Koolen, managing director of UNIT45.

## **About UNIT45**

As an 'intermodal innovator', UNIT45 concentrates exclusively on the development, construction, financing and delivery of 45ft containers, meeting the specific requirements of the client. The 45ft container concept represents the most efficient solution for the logistical modality problems of the future. The Rotterdam based company is the undisputed market leader within this segment.

## About Globe Tracker International. ApS

A privately held Danish company revolutionizing supply chain visibility and profitability, Globe Tracker opened a development center in Beijing, China in February of 2007, and now has offices and development centers in Qingdao, China; Copenhagen, Denmark; Reykjavik, Iceland; Tórshavn Faroe Islands and Melbourne, Florida in America. For more information: <a href="www.Globetracker.com">www.Globetracker.com</a> or call Don Miller: 1-800-506-4030 ext. 5 or +1-647-984-4693.